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**前 言**

《中国现代物流发展报告》（以下简称报告）由国家发展和改革委员会经济运行调节局与南开大学现代物流研究中心共同组织编写，是反映我国物流业发展状况的年度报告。报告力图及时追踪我国现代物流业的发展过程，客观反映我国现代物流业的发展现状，准确把握我国现代物流市场的最新动态和发展规律，深入研究其发展过程中的热点与难点问题，为政府、企业和学术界研究、了解中国现代物流的发展提供参考。本报告自2002年首次发行以来，已连续出版十一年，融权威性、系统性、史料性、连续性于一体，更兼顾学术性和创新性，具有较高的理论价值和应用价值。

2013年，面对世界经济复苏艰难、国内经济下行压力加大的复杂形势，我国政府深化经济体制改革，加大外贸结构调整力度，国民经济稳中有进，物流市场实现平稳较快增长。

《中国现代物流发展报告［2014年］》主要反映2013年度我国现代物流的发展状况。结合2013年我国物流业发展的最新动态，本报告主要突出了以下特点：

一是从宏观角度分析我国物流业的发展环境与发展前景。本书对2013年我国物流业的发展环境、物流市场状况、物流设施设备与技术发展水平以及物流相关政策与规划制定与发布情况进行了总结和分析，并以此为基础，对我国物流业的发展方向进行了展望。

二是从区域角度采取“点面结合”的方法，突出地区物流特色。本报告针对我国大陆地区物流市场发展状况，采取“点面结合”的方法，分别在我国的东、中、 西部地区选择在物流发展方面独具特色的地区——山东省、河南省和云南省，对其物流产业布局、发展现状与特点进行了深入剖析。同时对港、澳、台地区物流业的最新动向与发展特征也予以系统考察，使报告涵盖大陆、香港、台湾、澳门两岸四地的物流业发展状况。

三是及时追踪2013年物流业发展的最新热点问题。在关注中国海外物流和内贸集装箱市场两大特色行业物流发展的同时，对受到业界和学界普遍关注的中国城市物流、上海自贸区物流和跨境电子商务物流的运作模式与发展趋势等问题进行了深入探讨和分析。

四是更加注重实际调研和一手资料。在国家发展和改革委员会经济运行调节局的领导下，组织了第十二次全国性物流市场调查。此次调查采用更加合理的问卷内容设计、调查调研方式和定量分析方法，辅以广泛深入的实地调研和访谈，保证了最终观点的客观性、合理性和有效性。

报告编写过程中得到了相关政府部门、科研院所、高校、行业协会、物流企业和工商企业的大力支持，在此一并表示感谢！

本报告实行分章主编制，具体分工如下：

第一章 主编 蒋笑梅

第二章 主编 刘 军 参编人员 翟 云

第三章 主编 秦 凡 参编人员 任恩马 王文静

第四章 主编 李 响 副主编 李克娜 参编人员 王文静

第五章 主编 李兰冰 参编人员 张岩岩 杨 靖

第六章 主编 肖建华 参编人员 徐大启

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第十一章 主编 姜振华 副主编 刘 军 参编人员 王志明

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第十三章 主编 焦志伦 参编人员 陈银宗

第十四章 主编 魏 然 参编人员 杨敬茹

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附录B 李克娜 王文静

附录C 李克娜 王文静

附录D 姜振华 王志明

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[**导 言 101**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540847)

[**第五章 山东省物流发展状况 102**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540848)

[第一节 山东省经济发展状况 102](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540849)

[第二节 山东省物流市场发展状况 108](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540850)

[第三节 青岛市现代物流发展的主要特征 119](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540851)

[**第六章 河南省物流发展状况 125**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540852)

[第一节 河南省经济发展概况 125](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540853)

[第二节 河南省物流市场发展状况 134](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540854)

[第三节 郑州市现代物流发展特征 147](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540855)

[**第七章 云南省物流发展状况 153**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540856)

[第一节 云南省经济发展概况 153](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540857)

[第二节 云南省物流市场发展状况 158](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540858)

[第三节 云南省边贸和花卉物流发展状况 170](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540859)

[**第八章 港澳台地区物流发展状况 176**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540860)

[第一节 香港特别行政区物流发展状况 176](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540861)

[第二节 澳门特别行政区物流发展状况 186](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540862)

[第三节 台湾地区物流发展状况 191](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540863)

[第四节 两岸四地物流合作进展 199](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540865)

[**行 业 篇**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540866)

[**导 言 205**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540867)

[**第九章 中国物流企业的国际化发展 207**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540868)

[第一节 中国物流企业国际化发展的环境 207](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540869)

[第二节 中国物流企业国际化发展现状 217](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540870)

[第三节 中国对外承包工程物流的特点与运作流程 225](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540871)

[第四节 中国物流企业国际化发展的问题与趋势 229](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540872)

[**第十章 中国内贸集装箱运输市场发展状况 233**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540873)

[第一节 中国内贸集装箱运输市场概述 233](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540874)

[第二节 中国内贸集装箱运输市场环境 239](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540875)

[第三节 中国内贸集装箱运输市场发展现状 243](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540876)

[第四节 中国内贸集装箱市场上存在的问题及趋势 247](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540877)

[**专 题 篇**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540878)

[**导 言 254**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540879)

[**第十一章 中国城市物流发展状况 256**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540880)

[第一节 城市物流概述 256](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540881)

[第二节 中国城市物流发展现状 261](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540883)

[第三节 发达国家城市物流发展经验借鉴 272](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540884)

[**第十二章 上海自贸区物流发展状况 278**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540885)

[第一节 上海自贸区的设立背景与建设内容 278](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540886)

[第二节 上海自贸区物流业发展的基础 283](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540887)

[第三节 上海自贸区物流建设内容与最新进展 285](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540888)

[第四节 上海自贸区物流业展望 291](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540889)

[**第十三章 中国跨境电子商务物流模式及发展特征 297**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540890)

[第一节 中国跨境电子商务物流的发展背景及特征 297](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540891)

[第二节 中国跨境电子商务物流的主要模式 301](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540892)

[第三节 中国跨境电子商务物流的发展现状与存在问题 305](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540893)

[第四节 中国跨境电子商务物流的发展趋势 312](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540894)

[**调 研 篇**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540895)

[**第十四章 中国现代物流市场发展调查 316**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540896)

[第一节 调查问卷设计、调查范围与方式 316](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540897)

[第二节 工商企业的物流运作状况 317](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540898)

[第三节 物流企业的发展状况 332](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540899)

[**附　　　录**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540900)

[**附录A 2013年中国物流相关政策一览表 349**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540901)

[**附录B 2013年中国物流相关规划一览表 363**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540902)

[**附录C 2009-2013年中国物流相关统计数据 365**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540903)

[**附录D 2001-2013年中国城市物流相关政策 402**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540904)

[**参考文献 407**](file:///C%3A%5CUsers%5Cdell%5CDesktop%5C%E6%96%B0%E5%BB%BA%E6%96%87%E4%BB%B6%E5%A4%B9%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%5C%E8%93%9D%E7%9A%AE%E4%B9%A6%EF%BC%88%E4%B8%AD%E6%96%87%EF%BC%89%5C%E4%B8%AD%E5%9B%BD%E7%8E%B0%E4%BB%A3%E7%89%A9%E6%B5%81%E5%8F%91%E5%B1%95%E6%8A%A5%E5%91%8A%5B2014%E5%B9%B4%5D_3.doc#_Toc391540905)